

## FOR IMMEADIATE RELEASE

## COURSENETWORKING CEO - DR. ALI JAFARI TO SPEAK ABOUT NEW FRAMEWORK FOR TODAY'S LEARNERS AT PERSONAL LEARNING ENVIRONMENT (PLE) CONFERENCE IN KUALA LUMPUR

Dr. Ali Jafari, Founder and CEO of CourseNetworking, will be the keynote speaker at the annual Personalised Learning Environment (PLE) Conference 2014, to be held at UNITAR International University from 27 to 29 August 2014. For more information on this conference visit: <u>http://ple.unitar.my</u>

CourseNetworking has the next generation global technology solution for teaching, learning and sharing. CourseNetworking has a strong track record in technology for online learning with its founder, Dr. Jafari being recognised as a thought leader in the industry.

Dr. Jafari's keynote is titled "Looking at the Next Generation of (Personal) Learning Environment: Social, Global, and Engaging". His keynote abstract will address the issues and shortcomings of the current LMS model and systems, while defining the critical functional requirements for a new Personal Learning Environment for today's learners -- a new framework that is global, social, and targeted.

The PLE Conference intends to create an engaging, conversational and innovative meeting space for researchers and practitioners to exchange ideas, experience and research around PLE related themes.

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